

August 26-28,  
2009  
Litchfield Park,  
Arizona  
Wigwam Resort

# GOVERNOR'S RURAL & REGIONAL DEVELOPMENT CONFERENCE

## *Sponsorship Levels*



A partnership between the Arizona Association for Economic Development and the Arizona Department of Commerce

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Thank you for your support! Each level offers benefits that will promise a return on your investment. You will be proudly displayed as a sponsor on over 3,000 programs to be mailed out (if sponsorship is purchased prior to June 27th) and to our projected 700 attendees.

Please call

Dee Dee Bark, Sponsorship Coordinator,  
602-291-5756, [deedeeb7@cox.net](mailto:deedeeb7@cox.net)

## **PREMIUM PLATINUM PARTNER - \$15,000**

- ◆ Includes a presence for two at the VIP Table and sponsorship recognition during Governor's luncheon.
- ◆ Eight (8) complimentary registrations (*valued at \$265 each*)
- ◆ Podium Time (3 min spot) at Keynote Luncheon to promote your organization.
- ◆ Corporate name on banner as Premium Platinum Sponsor to hang in main Conference Area.
- ◆ Exhibitor Space
- ◆ Corporate logo will appear on all printed Conference materials including:
  - ◆ 3,000 registration mailed programs
  - ◆ 700 conference programs
  - ◆ On all e-mail blasts to attendees
- ◆ Corporate logo on digital banner to be showcased at the Conference.
- ◆ 1/2 page full color ad in Conference Program supplement
- ◆ Area for display of sponsor-provided banner.
- ◆ Listing as Premium Platinum Sponsor on both Arizona Department of Commerce and AAED websites.
- ◆ Corporate logo on PowerPoint presentation that will run throughout the Conference.

## **PLATINUM PARTNER - \$10,000**

- ◆ Includes a presence for one at the VIP Table and sponsorship recognition during Governor's luncheon.
- ◆ Five (5) complimentary registrations (*valued at \$265 each*)
- ◆ Corporate name on one of the meeting rooms.
- ◆ Exhibitor Space
- ◆ Corporate logo will appear on all printed Conference materials including:
  - ◆ 3,000 registration mailed programs
  - ◆ 700 conference programs
- ◆ Corporate logo on digital banner to be showcased at the Conference.
- ◆ 1/4 page full color ad in conference program supplement
- ◆ Area for display of sponsor-provided banner.
- ◆ Listing as Platinum Sponsor on both Arizona Department of Commerce and AAED websites.
- ◆ Corporate logo on PowerPoint presentation that will run throughout the Conference.

## **GOLD PARTNER - \$7,500**

- ◆ Four (4) complimentary registrations (*valued at \$265 each*)
- ◆ Corporate name on one of the meeting rooms.
- ◆ Exhibitor Space
- ◆ Corporate logo or name will appear on all printed Conference materials including:
  - ◆ 3,000 registration mailed programs
  - ◆ 700 conference programs
- ◆ Corporate logo on digital banner to be showcased at the Conference.
- ◆ 1/8 page full color ad in conference program supplement
- ◆ Area for display of sponsor-provided banner.

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## SILVER PARTNER- \$5,000

- ◆ Three (3) complimentary registrations (*valued at \$265 each*)
- ◆ Corporate name on one of the meeting rooms.
- ◆ Exhibitor Space
- ◆ Corporate name will appear on all printed Conference materials including:
  - ◆ 3,000 registration mailed programs
  - ◆ 700 conference programs
- ◆ Corporate logo on digital banner to be showcased at the Conference.
- ◆ Business size full color ad in conference program supplement.
- ◆ Listing as Silver Sponsor on both Arizona Department of Commerce and AAED websites.
- ◆ Corporate logo on PowerPoint presentation that will run throughout the Conference.

## BRONZE PARTNER- \$2,500

- ◆ Two (2) complimentary registrations (*valued at \$265 each*)
- ◆ Corporate name will appear on all printed Conference materials including:
  - ◆ 3,000 registration mailed programs
  - ◆ 700 conference programs
- ◆ Corporate logo on digital banner to be showcased at the Conference.
- ◆ Listing as Bronze Sponsor on both Arizona Department of Commerce and AAED websites.
- ◆ Corporate logo on PowerPoint presentation that will run throughout the Conference.

## PARTNER - \$1,000

- ◆ One (1) complimentary registration (*valued at \$265*)
- ◆ Corporate name will appear on all printed Conference materials including:
  - ◆ 3,000 registration mailed programs
  - ◆ 700 conference programs
- ◆ Corporate logo on digital banner to be showcased at the Conference.
- ◆ Listing as Partner Sponsor on both Arizona Department of Commerce and AAED websites.
- ◆ Corporate logo on PowerPoint presentation that will run throughout the Conference.

## EXHIBITOR ONLY - \$2,000

- ◆ This level of sponsorship will allow you to set up and exhibit/trade booth for our 600-700 attendees.
- ◆ (Note: No attendance to program or meals is included).

Company Name: \_\_\_\_\_  
Sponsorship Level: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

### Payment Options:

Check enclosed.     Visa/MC/Amex     Invoice

VISA     MASTER CARD     AMEX

# \_\_\_\_\_

Expires: \_\_\_\_\_ Signature: \_\_\_\_\_

3-digit Verification Code \_\_\_\_\_ Zip code \_\_\_\_\_

**MAIL TO:** AAED, 3003 N. Central Ave., Ste 620,  
Phoenix, AZ 85012

**FAX TO:** (602) 240-2391

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Please contact  
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Sponsorship Coordinator,  
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